



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2014

Multiple District 24

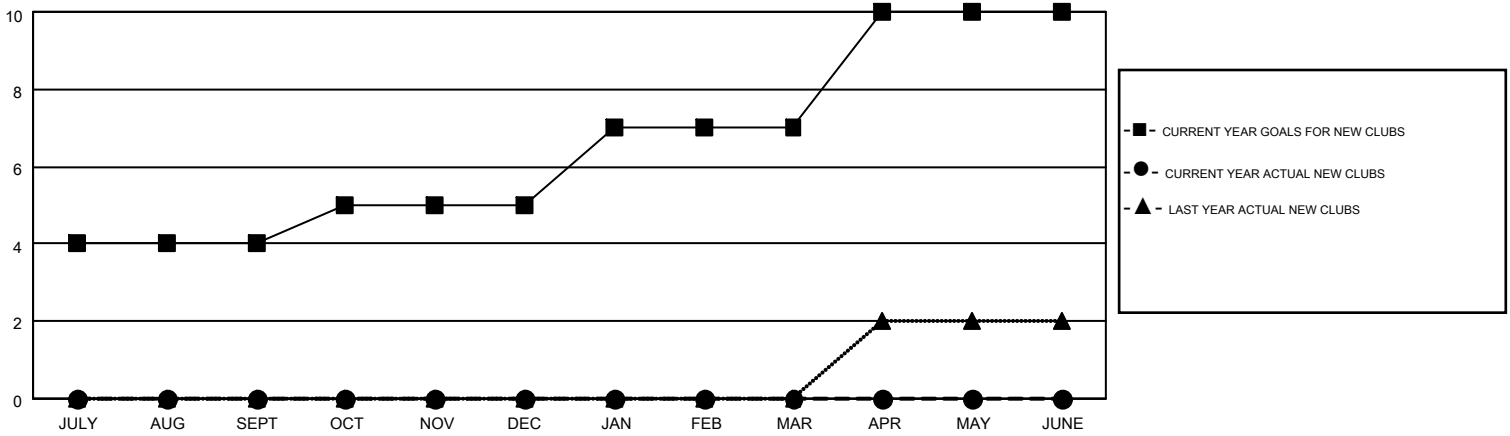
LOCATION: VIRGINIA

GMT: JERRY SMITH

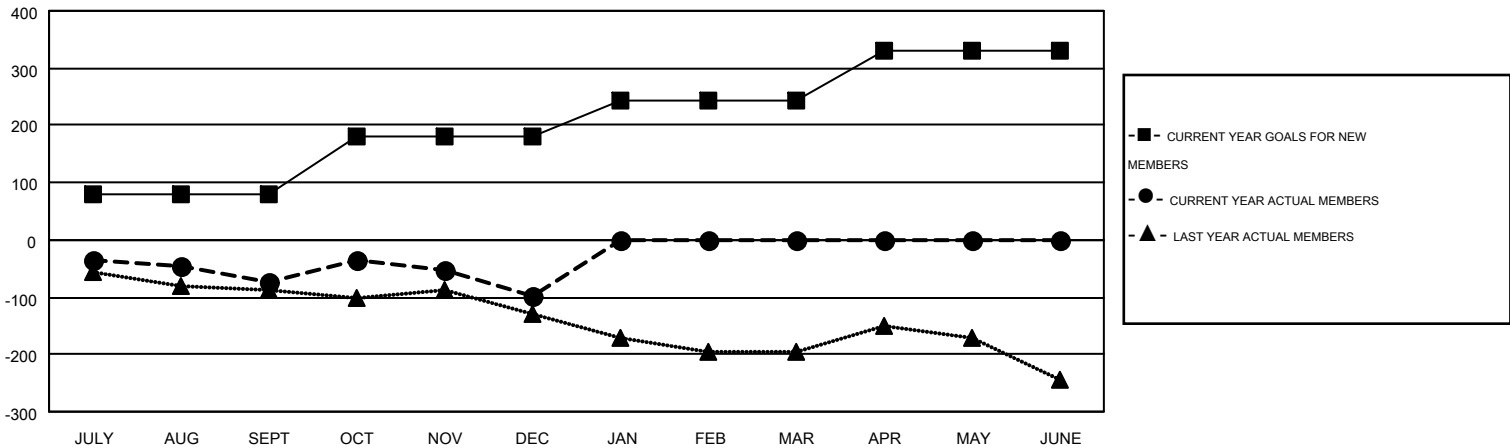
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	4	0	2	-2	JULY/AUG/SEPT	81	148	221	-73
OCT/NOV/DEC	1	0	2	-2	OCT/NOV/DEC	100	169	193	-24
JAN/FEB/MAR	2	0	0	0	JAN/FEB/MAR	62	0	0	0
APR/MAY/JUNE	3	0	0	0	APR/MAY/JUNE	87	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 4	131 CLUBS OF 282 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	5,265 (72.15%)
<u>DROPPED MEMBERS</u>	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	2,032 (27.85%)
DECEASED		60	FAMILY UNIT MEMBERS
CLUB CANCELLED	31	HEAD OF HOUSEHOLD	560
OTHER	323	NON-HEAD OF HOUSEHOLD	582
TOTAL	414		